FasterCapital backs VibeWire Technologies Pvt. Ltd. through EquityPilot to advance AI for Generative music pandering to the global Multimedia and Entertainment industry.

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FasterCapital announced that VibeWire Technologies Pvt. Ltd., a Mumbai-based startup building Apollo.Ai, has joined the EquityPilot program to accelerate product development and market entry for AI-powered tools aimed at Generative music, Music production, Music education and creative composition. The collaboration pairs FasterCapital's execution-focused support with VibeWire's specialist domain knowledge in music and technology.

FasterCapital's EquityPilot will concentrate on execution milestones for VibeWire over the first 30–60 days, focusing on product refinement, technical validation, and go-to-market planning to ready Apollo.Ai for pilot customers and institutional partners.

Why It Matters?

Interest in AI tools for creative work is growing, but many solutions focus on automated generation rather

than teaching craft or enabling human-led creativity. VibeWire's design and operability of Apollo.Ai focuses on 100% human led creative control and music direction as opposed to a linear textual prompt based approach to generate music using Ai wherein the user on other platforms is deprived of acquiring any skillset or knowledge while generating music, Apollo.Ai also focuses on music theory education and acquiring a certain skillset for its users while generating profoundly creative pieces of music.

What the Startup Delivers?

VibeWire Technologies has developed Apollo.Ai: An ethical, high fidelity, studio grade audio engine for music wherein 100% of the creative control and music direction is vested in the hands of the human user and Ai comes on board to execute the creative vision of the user in a step by step process.

Apollo.Ai's design allows the human user to make choices that govern the technical elements while generating music such as the mood of the song, genre, sub genre, instruments in use, time signature, key of the song, chord progression, tempo, dynamics, audio effects, energy curves etc.

Furthermore, Apollo.Ai also has a music theory chat bot embedded within its system that aims at even educating a layman about music theory concepts. Art was never as much about the finished product as much

as it is about imagination, inspiration, skill set, emotion etc. Apollo.Ai envisions for the user to acquire a certain skillset as well along with generating music which is not possible on other platforms where the finished product is delivered basis a singular textual prompt. Apollo.Ai offers itself as an Ai tool that further empowers artists and not a tool that replaces their work altogether.

Apollo.Ai's design follows a 12 step interactive process in a symbiotic working pattern with the human user as opposed to a singular textual prompt based approach that allows the user to acquire a certain skillset and music theory knowledge as well while generating music, while preserving 100% of the creative control, music direction and authorship with the human user, while generating music.

This move comes in especially at a time when generative Ai tools in use to create different forms of art needed an ethical design and operability model to validate human authorship in the decision making process of the creative technical elements that are involved while generating art to be able to make the piece of art eligible to receive copyrights in certain markets and countries that look at the law governing Ai generated art or Ai generated music differently.

Apollo.Ai also uses the spectrograph technology to generate a plagiarism reports of the song generated to

ensure that the piece of music generated is an original piece of music and is in fact not infringing any existing copyrighted content by cross referencing the audio fingerprint of the song against global commercial music libraries that hold millions of copyrighted songs.

Why Now?

Timing Advances in audio analysis and interactive conversational AI make it feasible to build tools that both assist composition and explain musical technique. VibeWire's combination of domain expertise in music education and existing industry relationships aims to address market demand for educational, explainable AI rather than fully automated creative outputs.

What FasterCapital Will Provide?

- Hands-on execution support to refine product scope and prioritize features for early pilots
- Fundraising readiness and pitch refinement to prepare VibeWire for future investment conversations
- Access to a network of mentors, advisors, and potential pilot partners in multimedia, entertainment and music technology
- Guidance on go-to-market sequencing for B2B and B2C channels
- Operational support to develop KPIs and near-term milestone tracking

Program Plan (first 30–60 Days)

FasterCapital and VibeWire will validate core Apollo.Ai workflows with targeted user interviews and technical tests, prioritize feature releases that enable B2B pilots with schools, and develop a pilot-ready version of Apollo.Ai. The team will also refine pricing and licensing approaches for both B2B and freemium B2C models.

Leadership Comment

“Hesham Zreik, Founder and CEO of FasterCapital, said: ‘We’re excited to support VibeWire Technologies Pvt. Ltd. through EquityPilot. Our team will focus on execution milestones and connecting the startup with the right ecosystem stakeholders.”

Founder background

Founder Yash Gogri brings domain experience from a ten-year track record in music, media, and entertainment entrepreneurship. Bootstrapped to date, VibeWire has developed early prototypes and commercial relationships through the founder’s network of musicians, producers, and institutional contacts in the global music industry and ecosystem.

Competitive landscape

The audio and music-tech category includes tools that aims to position Apollo.Ai as a teach-first, enablement-focused product in this Ai led music generation niche. Apollo.Ai also focuses on 100% original content ensuring that it is not infringing any existing copyrighted content making it an ethical model for Ai led music generation.

About VibeWire Technologies Pvt. Ltd.

VibeWire Technologies specializes in AI and tech services for the arts and education domain. Its flagship products include Apollo.Ai, an AI platform for music composition and education, VibeWire targets B2B licensing to several OEMs, Record labels, Film and animation production houses, Ad and Media agencies, Game development companies, schools and universities among several others and a freemium B2C offering for individual learners.

About FasterCapital

FasterCapital is a global venture builder and online incubator dedicated to co-funding and co-founding innovative startups. Established in 2014, we are now #1 venture builder in terms of number of startups that we have helped, money invested and money raised. It supports startups worldwide through various programs, including funding assistance, business development, and technical support. The EquityPilot program is

designed to help early-stage startups build scalable solutions with mentorship, strategic guidance, and network support.

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